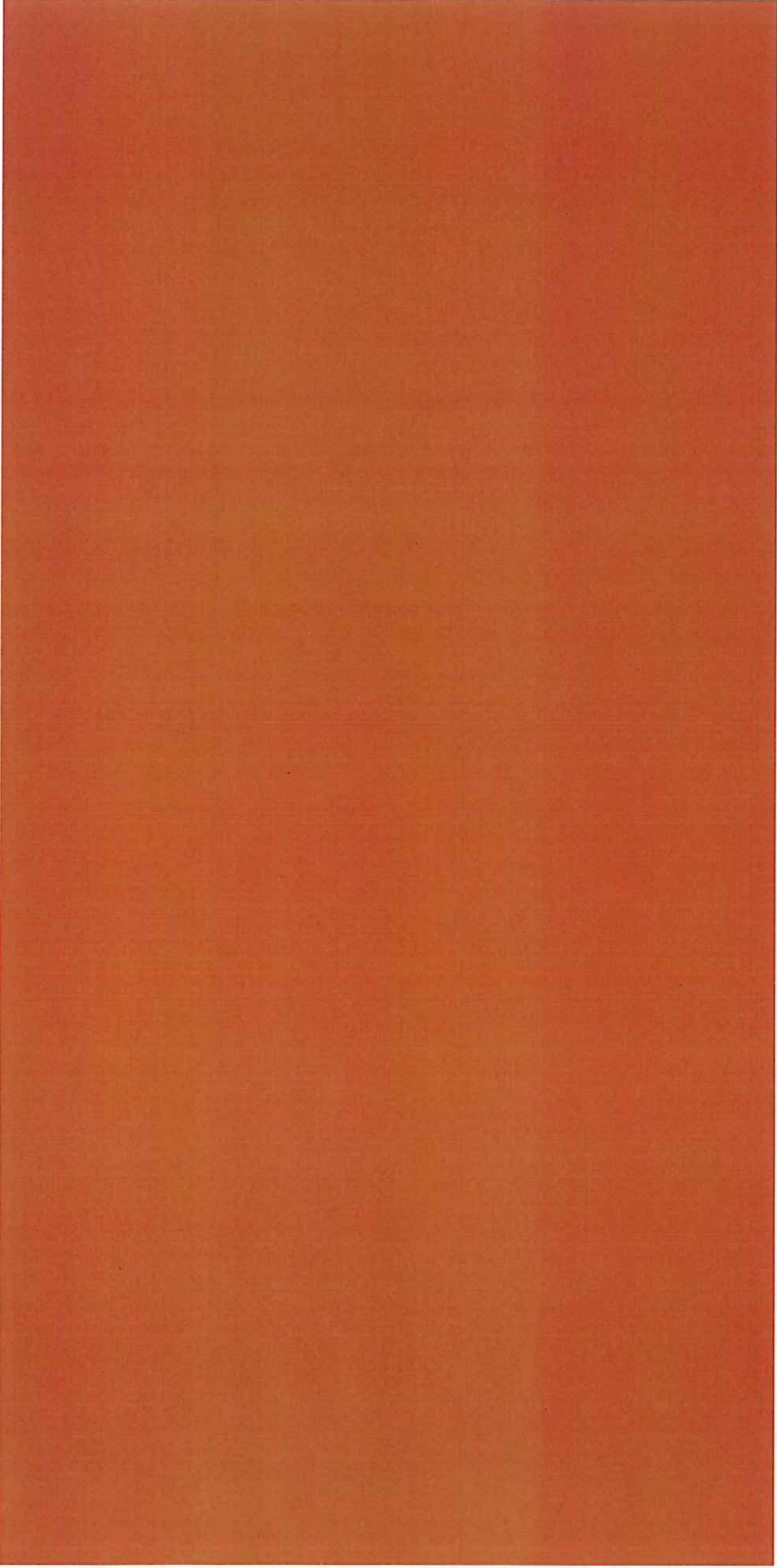




APPALACHIAN REGIONAL LIBRARY 2018-2019

Ashe, Wilkes, and
Watauga Counties

OUR MISSION STATEMENT

The Appalachian Regional Library

*promotes knowledge, reading, and
imagination;*

supports and encourages life-long learning;

***and contributes to the sense of community and the
economic well-being***

of Ashe, Wilkes, and Watauga Counties.

ARL'S FIVE YEAR PLAN

2015/2016 to
2019/2020

FOUR SERVICE PRIORITIES

Reading

Lifelong Learning

The Library as Place

Technology

OBJECTIVES MET FISCAL YEAR 18-19

Year 1 of 3 salary increases implemented

Enhanced partnerships with local groups involved with literacy efforts

Libraries are providing shareable library information to programs or agencies in the community in contact with expectant or new mothers.

Readers' Advisory and Customer Service training for all staff

Non-traditional materials are being circulated to the public (sports equipment, critter cameras, ukuleles, Alphabet Ready backpacks)

New partnerships formed and programs presented at libraries by new partners

Multiple author events and book clubs hosted

Offsite programming and library promotion

WHO CARES? HOW MANY OF WHAT?

2018-2019 Statistics

USERS OF OUR LIBRARIES AND SERVICES

18-19

17-18

16-17

Cardholders	77,075	Cardholders	73,710	Cardholders	51,428
▪ Adults	47,195	▪ Adults	44,154	▪ Adults	41,401
▪ Children	29,880	▪ Children	29,556	▪ Children	10,027
Visitors	405,463	Visitors	386,686	Visitors	423,383
Programs	2,546	Programs	1,878	Programs	1,633
Program Attendees	48,124	Program Attendees	38,192	Program Attendees	32,852
Computer Users	53,450	Computer Users	64,064	Computer Users	58,065
WiFi Users	38,608	WiFi Users	39,407	WiFi Users	40,855
Partners	128	Partners	161	Partners	114
Circulation	605,967	Circulation	605,842	Circulation	624,341

17-18

16-17

* Due to Alphabet Ready programming in every K and Pre-K in Ashe and Watauga Counties

GRANTS for special projects/programs

LSTA Project Grant: AR Year 2 (region) \$69,082

Glaxco-Smith-Kline Ribbon of Hope Grant (region) \$25,000

ECRS Community Grant (through Watauga Friends, for Watauga) \$10,000

VITA grant (for Ashe and Watauga) \$5,000

Dollar General Grants (Ashe and Watauga) \$4,000

LSTA ARSL Conference Scholarship Grants 3 staff \$3,900

Public Library Association Inclusive Internship Initiative (Wilkes) \$3,500

LSTA Community Connections Grant: Involving Books (Ashe) \$3,000

Bill Absher Memorial Endowment (Wilkes) \$2,800

ALA/PBS Great American Read Grant (region) \$2,000

GRANTS for special projects/programs continued

Ashe County Community Foundation \$500

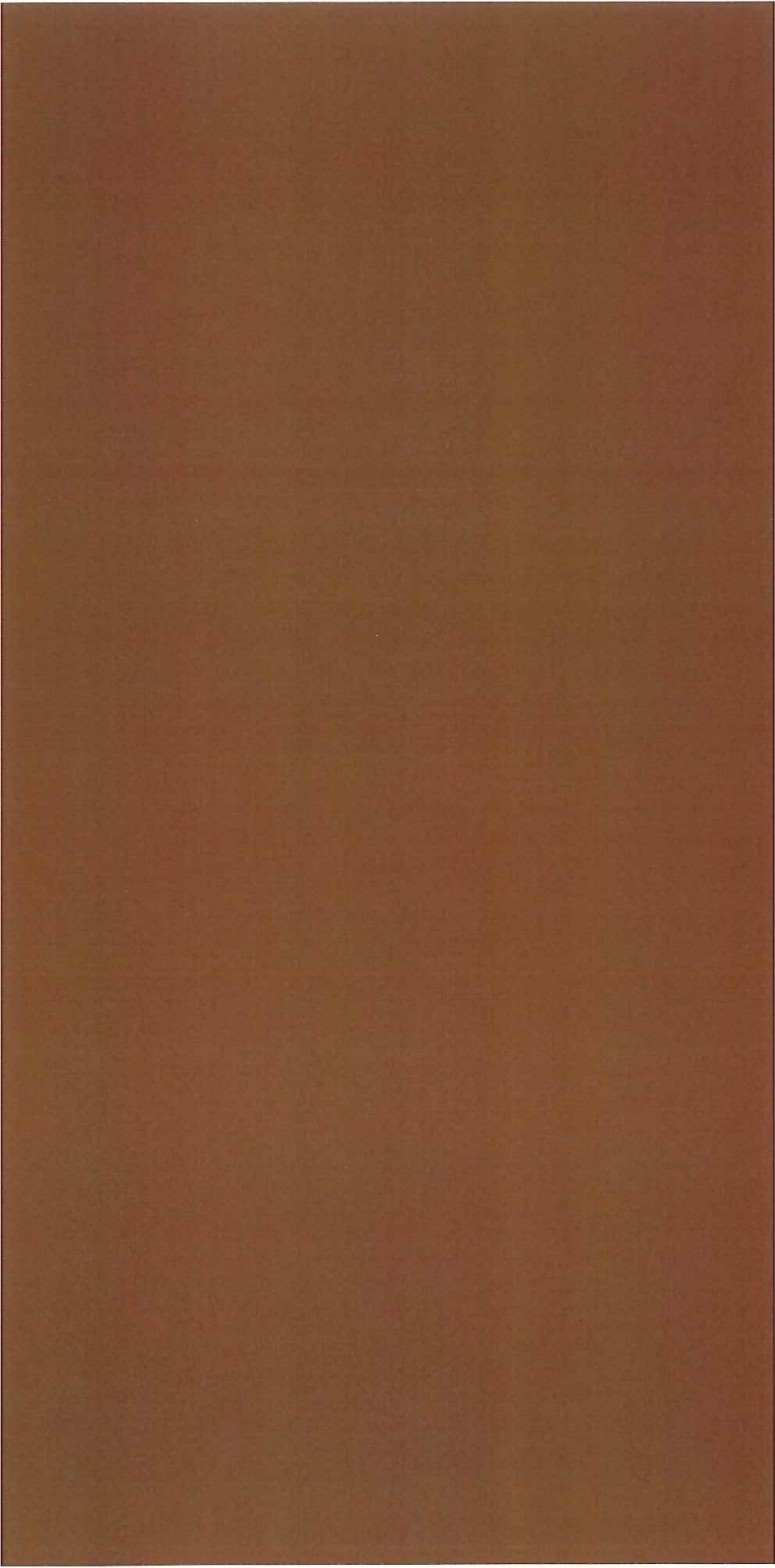
Watauga County Community Grant \$500

LGFCU (For Wilkes' Imagination Café) \$500

NC Humanities Council Road Scholars grant (Ashe) \$250

Herman's Garden Seed Donation Program (Wilkes) \$162

GRAND TOTAL: \$130,194



OUR LIBRARIES

and their proudest
moments

WILKES COUNTY PUBLIC LIBRARY

Storywalk at W. Kerr Scott Dam

Great American Read

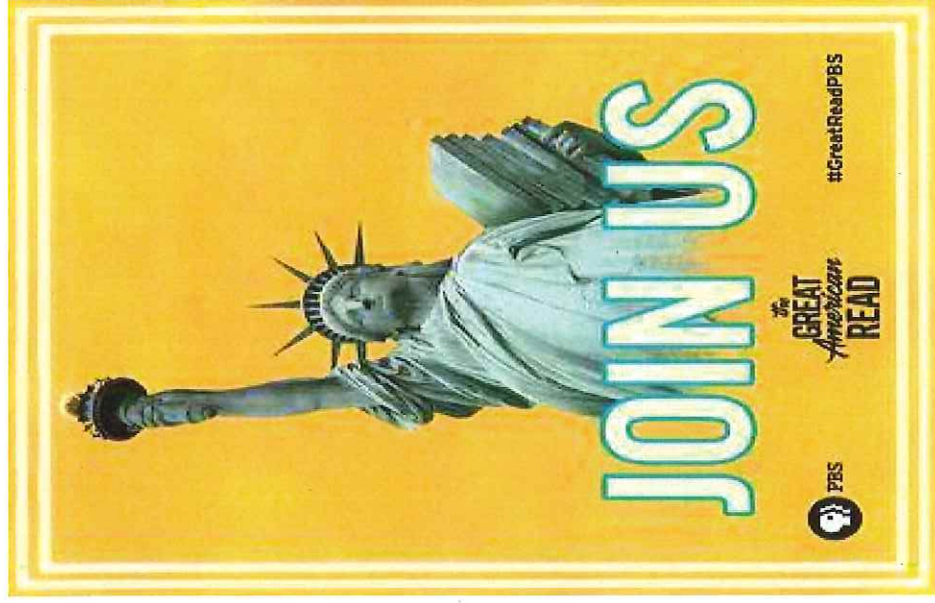
**African-American Music Appreciation
Month**

STORYWALK AT W. KERR SCOTT DAM

- Located at Fish Dam Creek
- Funded by the Glaxco-Smith-Kline Ribbon of Hope grant
- Grand opening September 26, 2019



GREAT AMERICAN READ



**LIBRARY
CELEBRATION
ON
THURSDAY,
NOVEMBER 8,
4-7 PM**

**Snacks & Drinks
Movie & Popcorn
Door Prizes
& Express
Yourself!**

the
GREAT
*Appalachian
Regional Library*
READ

For ARL:

#1 To Kill A Mockingbird

#2 Harry Potter books

#3 Charlotte's Web

(Grant funded programming)

AFRICAN-AMERICAN MUSIC APPRECIATION MONTH

- June 15, 2019
- Celebrating African-American Music Appreciation Month with a performance by Dionn Owen and Renaissance of Winston-Salem.
- This event was held at the Wilkes Heritage Museum.
- Sponsors: The Library, the Museum, & Dean's Southern Bistro
- 104 Attendees



ASHE COUNTY PUBLIC LIBRARY

Superhero Run

Opportunity Fair

Parking Lot Expansion

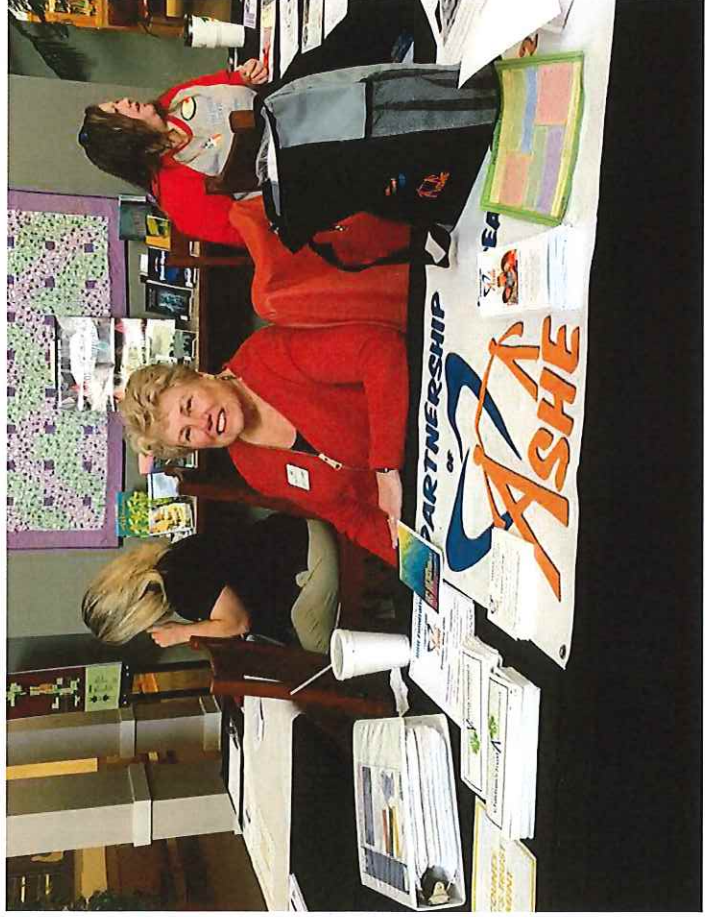
SUPERHERO RUN



Staff made a half-mile course all the way around the library with obstacles along the way. This gave us the chance to show parents how to use the library for more than just reading. After completing the course, the "Superheroes in training" received a certificate verifying each as a true Superhero. After the heroes finished the course they made cards to local superheroes and had their pictures taken (with some special effects).

OPPORTUNITY FAIR

In partnership with Ashe County Community Foundation the library hosted its first annual "Power of Giving Opportunity Fair."



PARKING LOT EXPANSION: A COOPERATIVE EFFORT





WATAUGA COUNTY PUBLIC LIBRARY

New Little Free Libraries

Calibrated Readers

IMLS Loves Alphabet Ready Project

4 NEW LITTLE FREE LIBRARIES



- Plan B (grocery store at intersection of 194N and Meat Camp Rd)
- White Laurel area across from Hospitality House
- Mabel Methodist Church
- Cove Creek Park
- Sponsored by *Publix*



- 10 books per micro-level to gently spur reading progress so students can climb to the next level
- Funded by a \$3,000 Dollar General Youth Literacy grant

CALIBRATED READERS

IMLS LOVES ALPHABET READY PROJECT

AND VISITS TO FIND OUT MORE ABOUT IT



"Super Charging" Outreach with Alphabet Ready

In the schools...



"Alphabet Ready" story times were presented in 35 Kindergarten and PreK classroom in two counties for 28 weeks, reaching over 600 children each week.



At the public library...



Every kindergarten class was brought to the public library twice during the school year on field trips.

Awesome Alphabet Activities
Monthly Drop In Program



In child care centers...



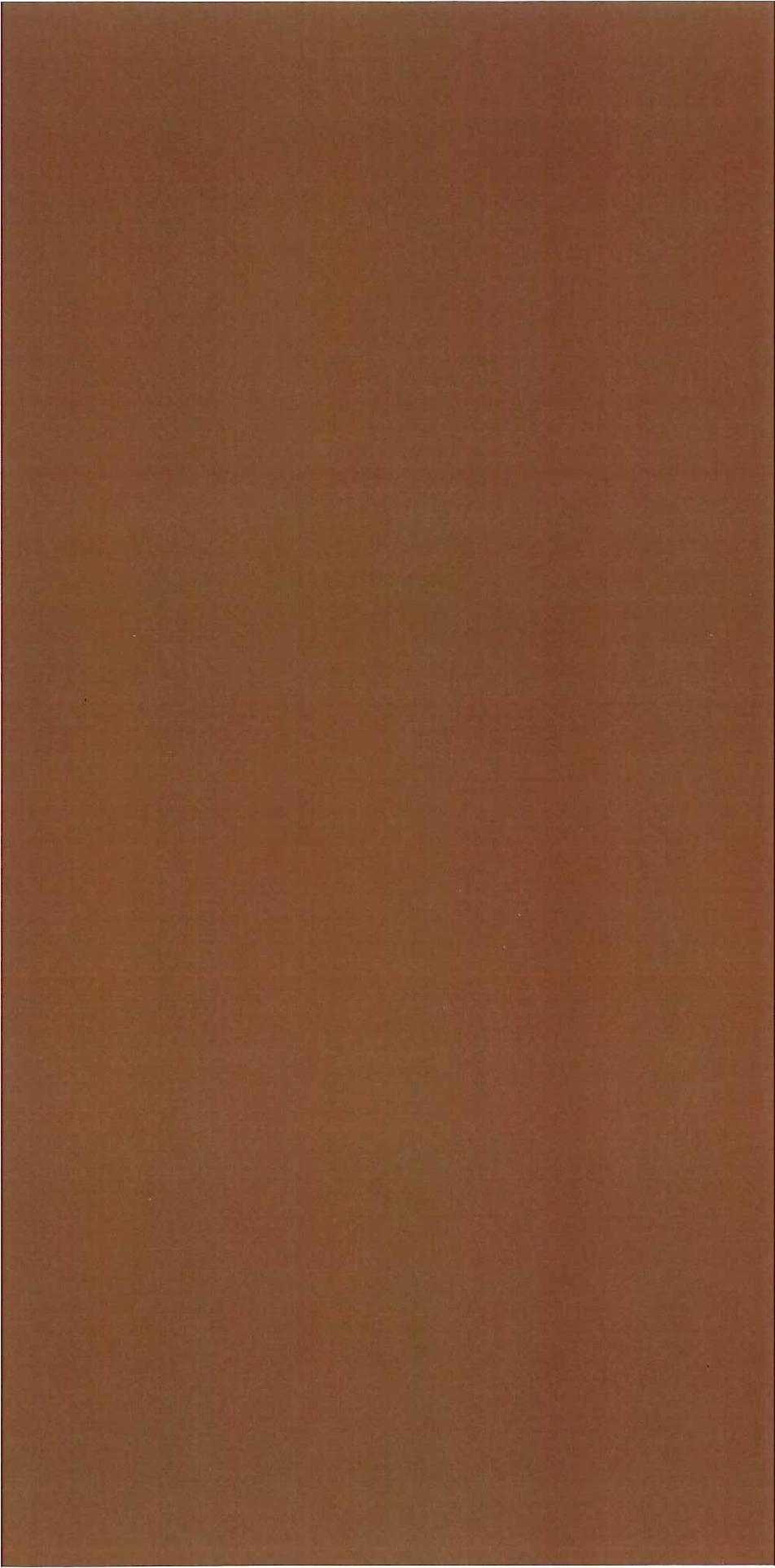
Trained volunteers delivered 122 "Alphabet Ready" style story times with specially designed ARLE Kits at 8 child development centers to more than 1,800 children and teachers in 2018-2019.



Pictured on left: Story Telling Kits used in schools and library

Pictured on right: ARLE Kits used in day care centers

This publication and presentation are made possible by funding from the Federal Institute of Museum and Library Services (IMLS) under the provisions of the Library Services and Technology Act (LSTA) as administered by the State Library of North Carolina, a division of the NC Department of Natural and Cultural Resources.
IMLS Grant #LS-00-19-0034-19

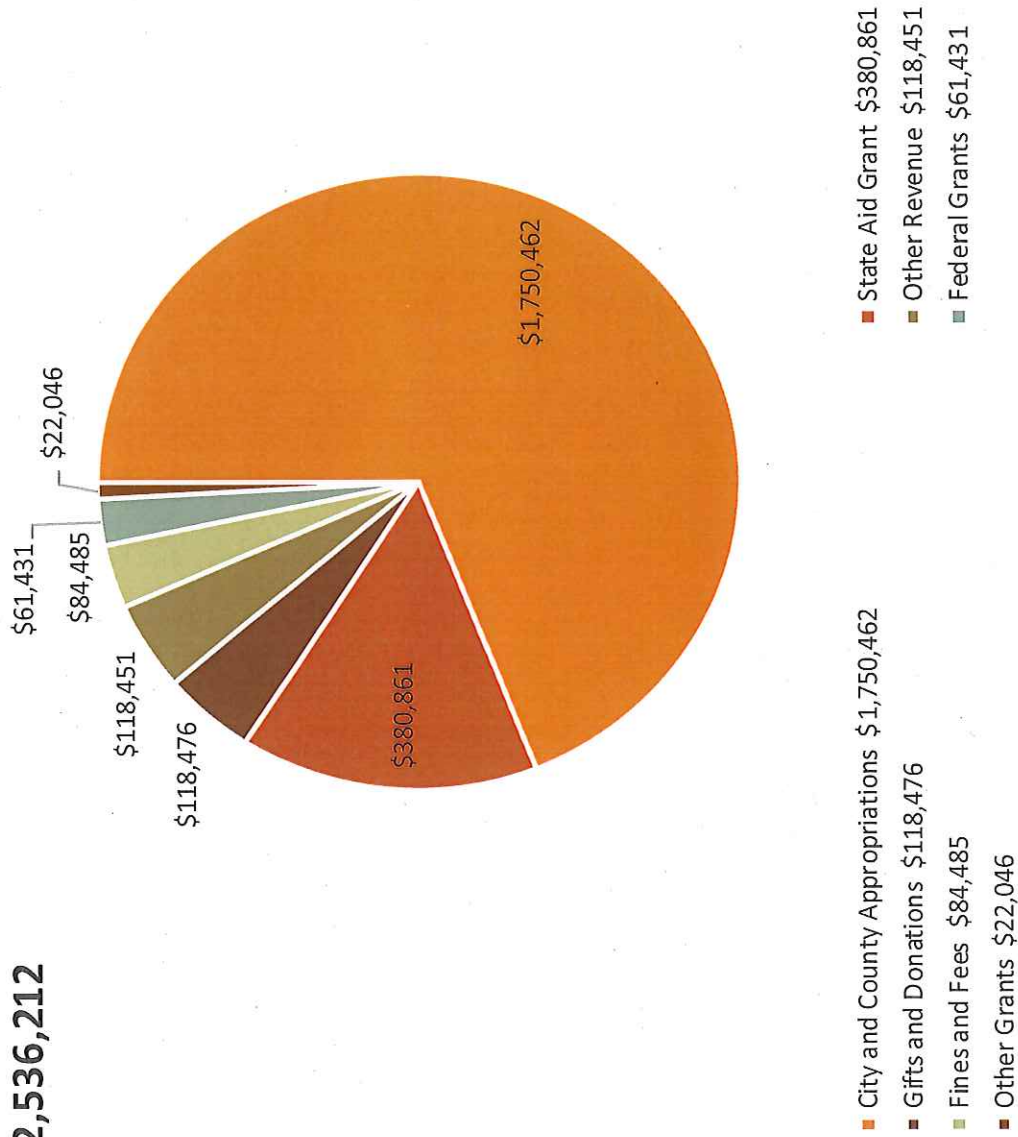


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2018-2019 Budget

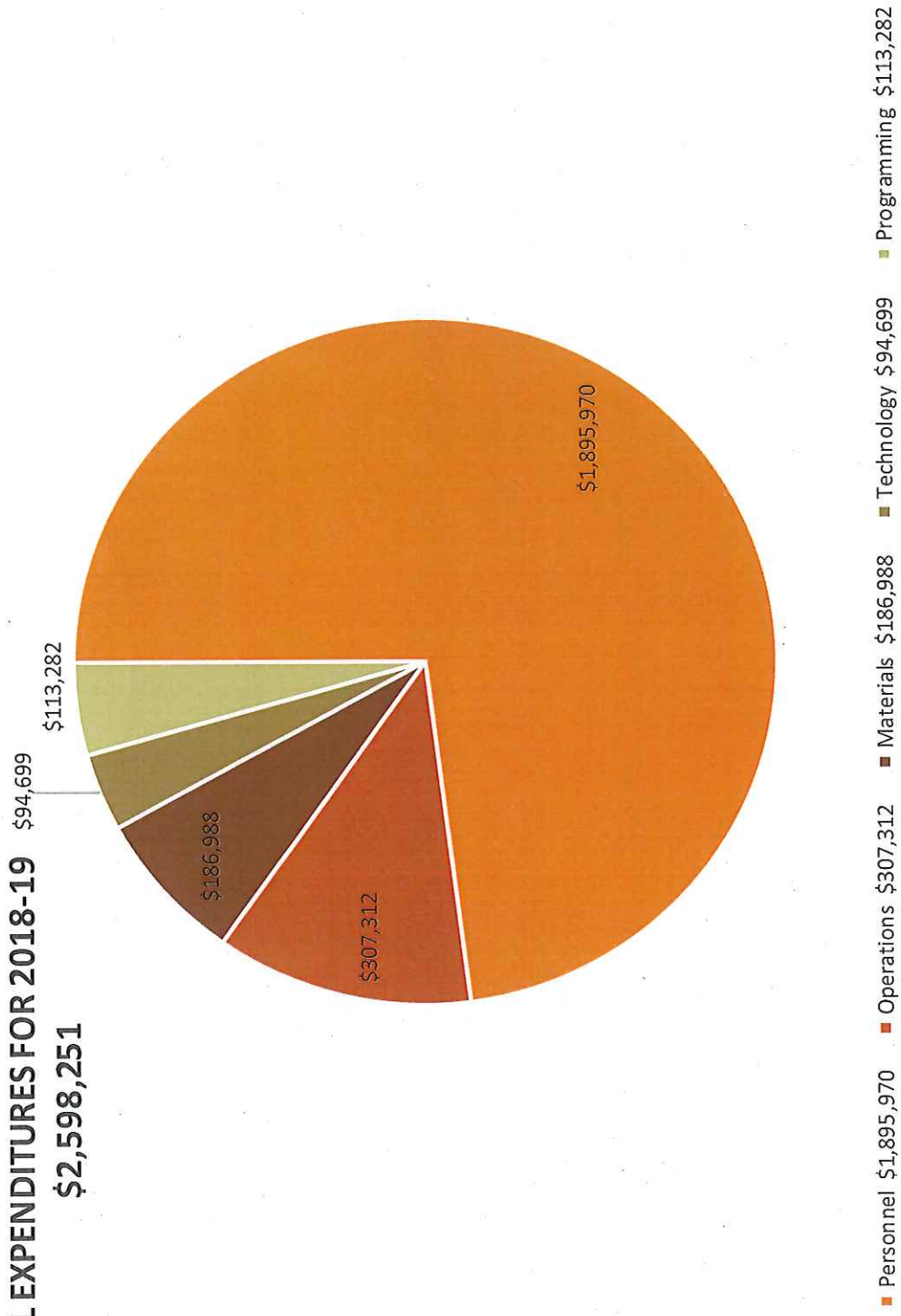
ARL REVENUES FOR 2018-19

\$2,536,212

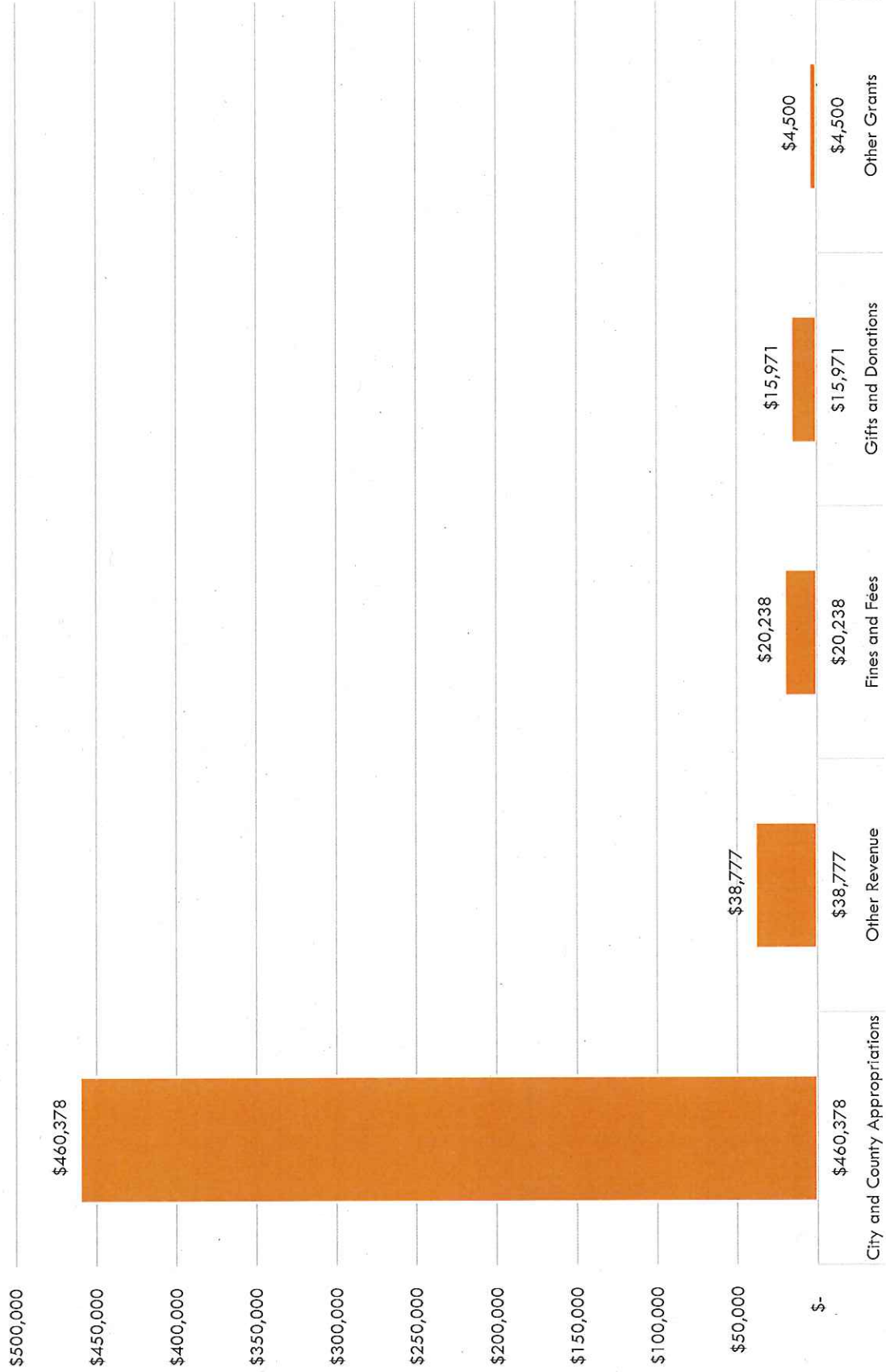


ARL EXPENDITURES FOR 2018-19

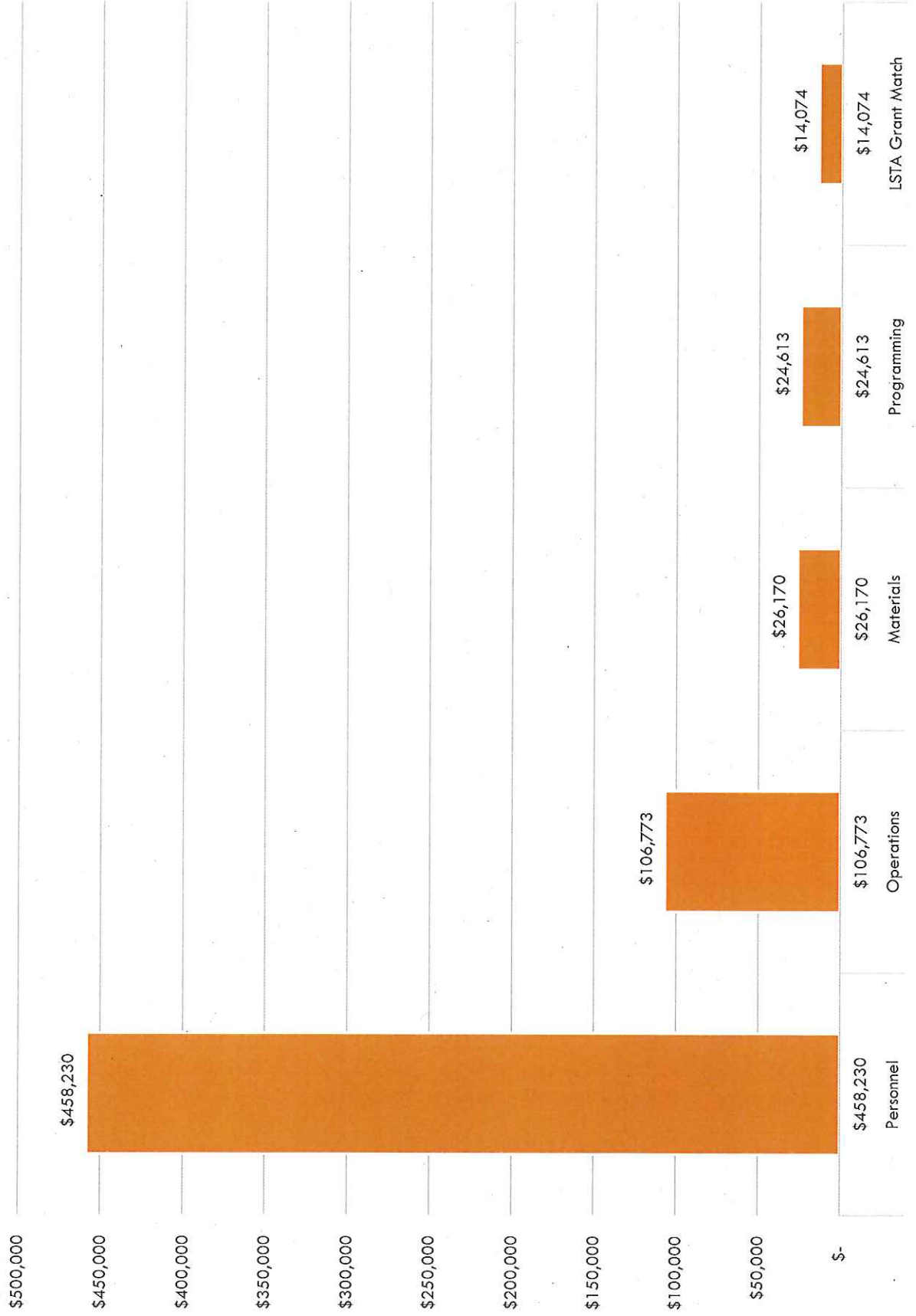
\$2,598,251



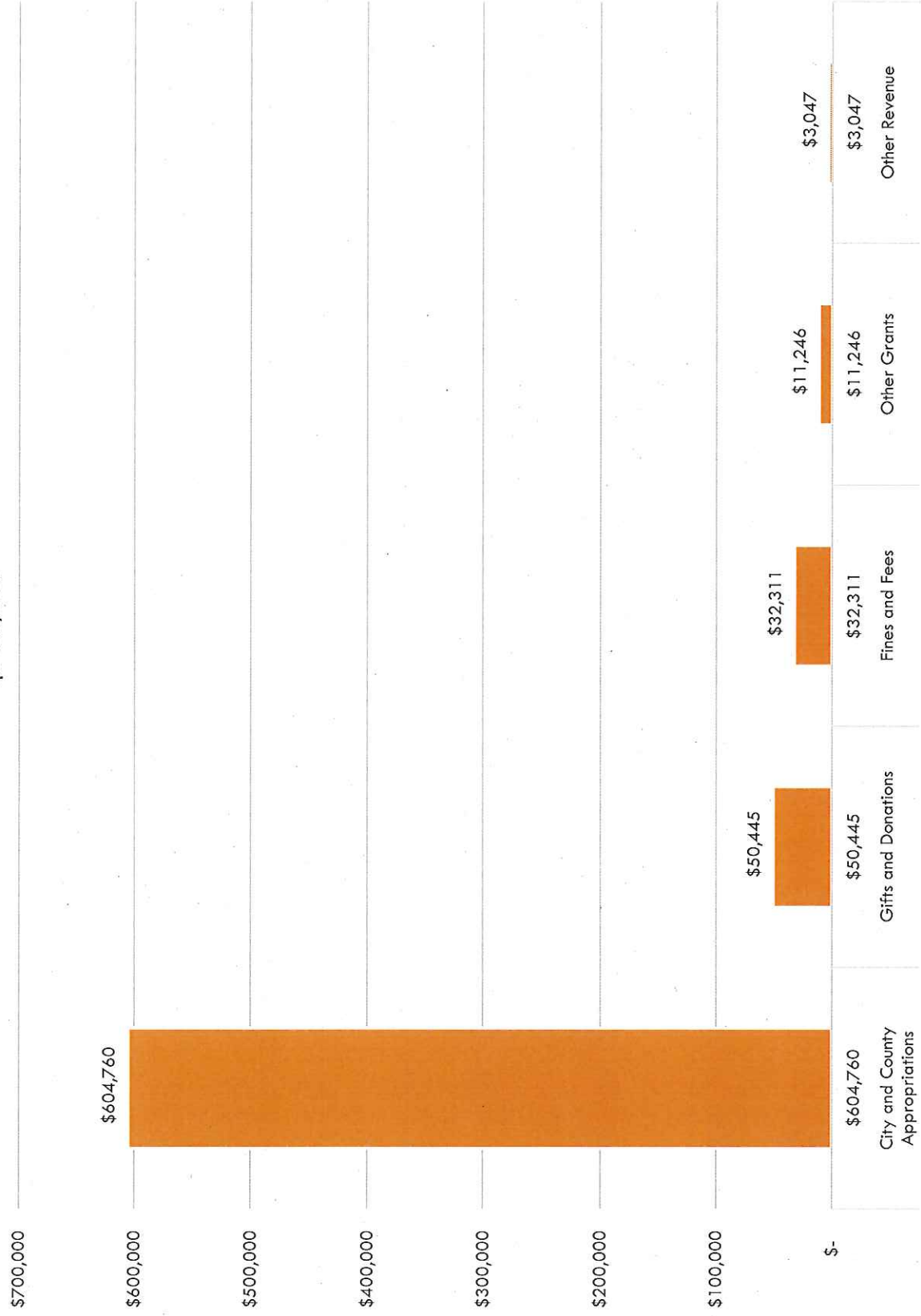
ASHE REVENUES FOR 2018-19 \$539,864



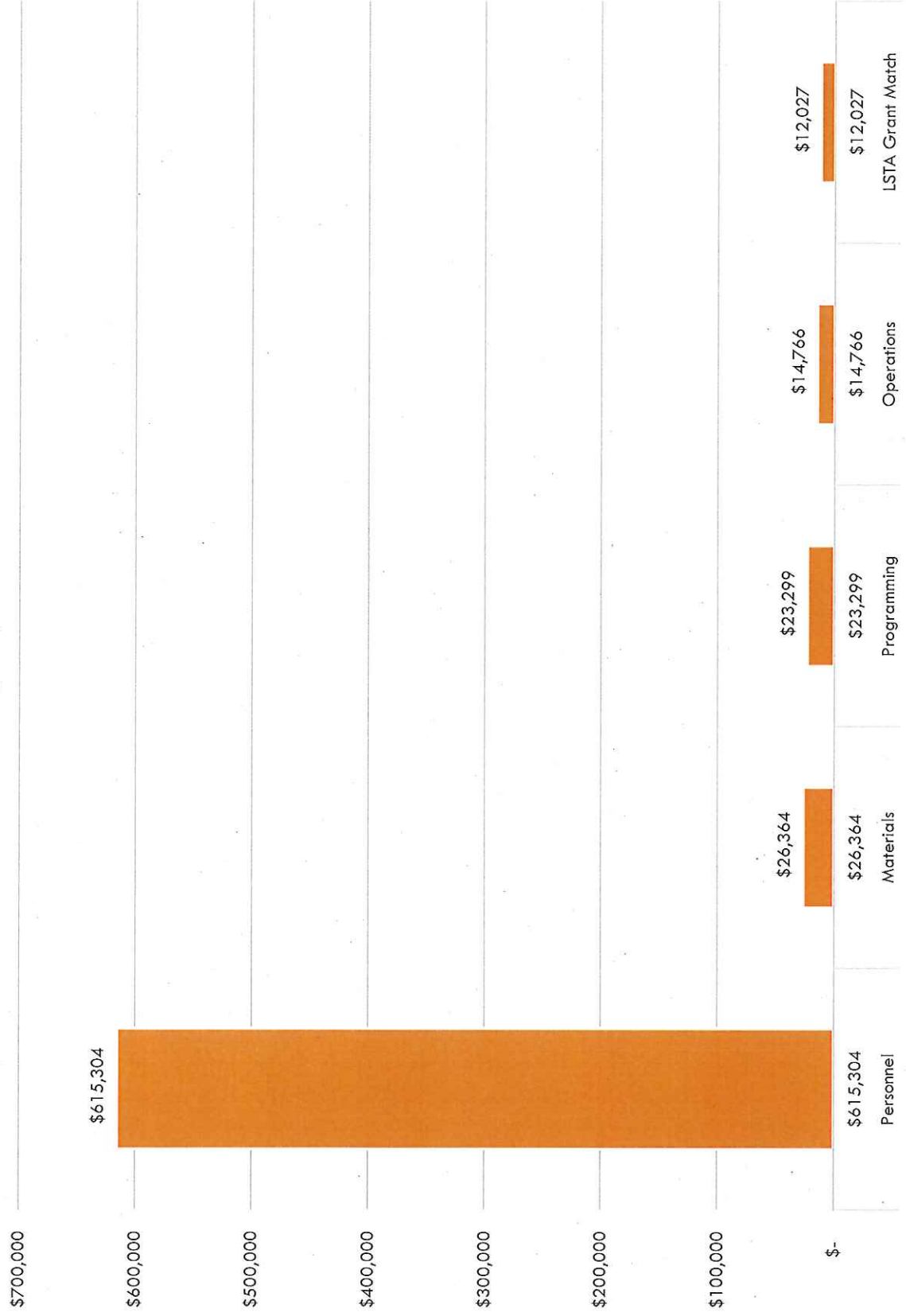
ASHE EXPENDITURES FOR 2018-19 \$629,860



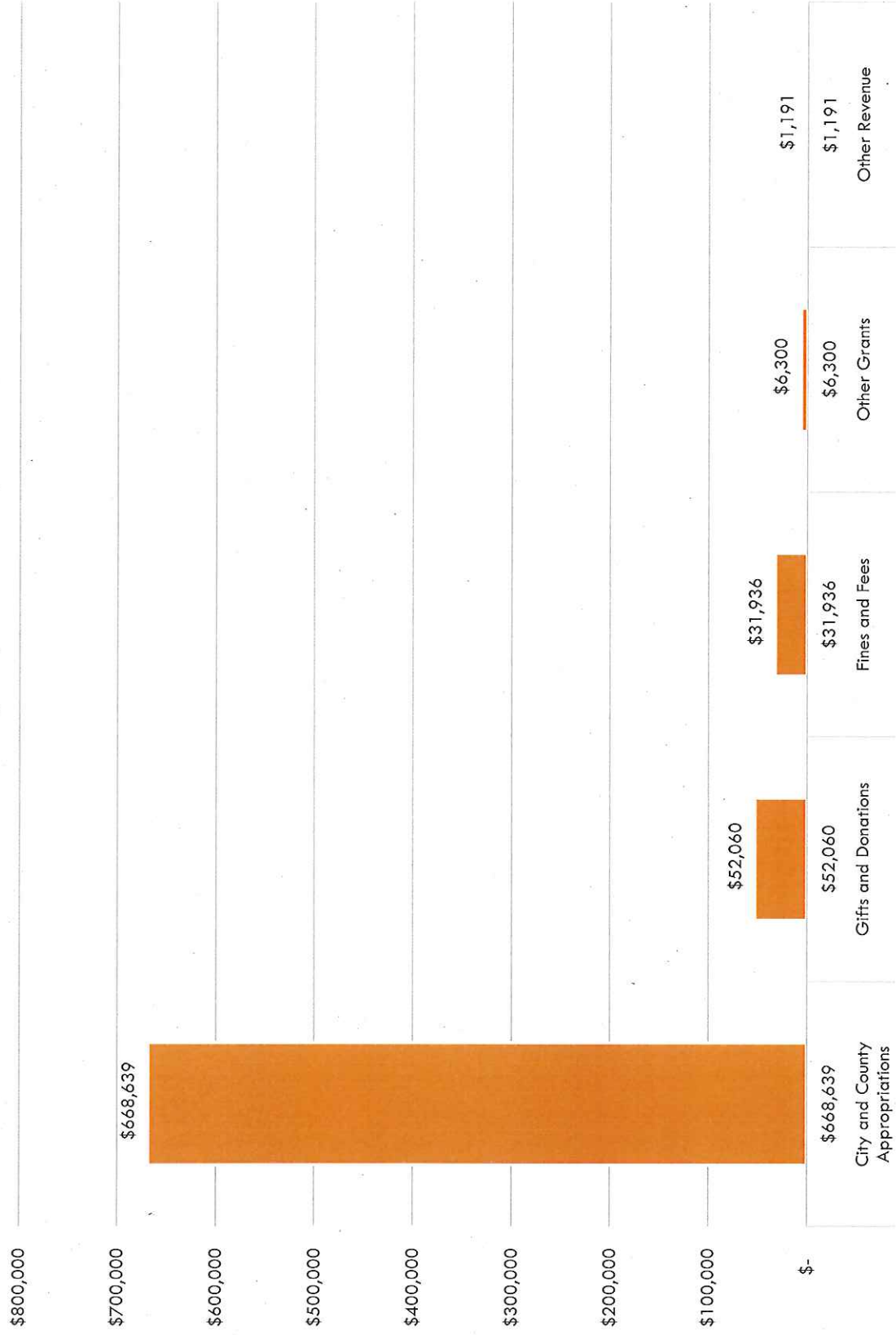
WATAUGA REVENUES FOR 2018-19 \$701,809



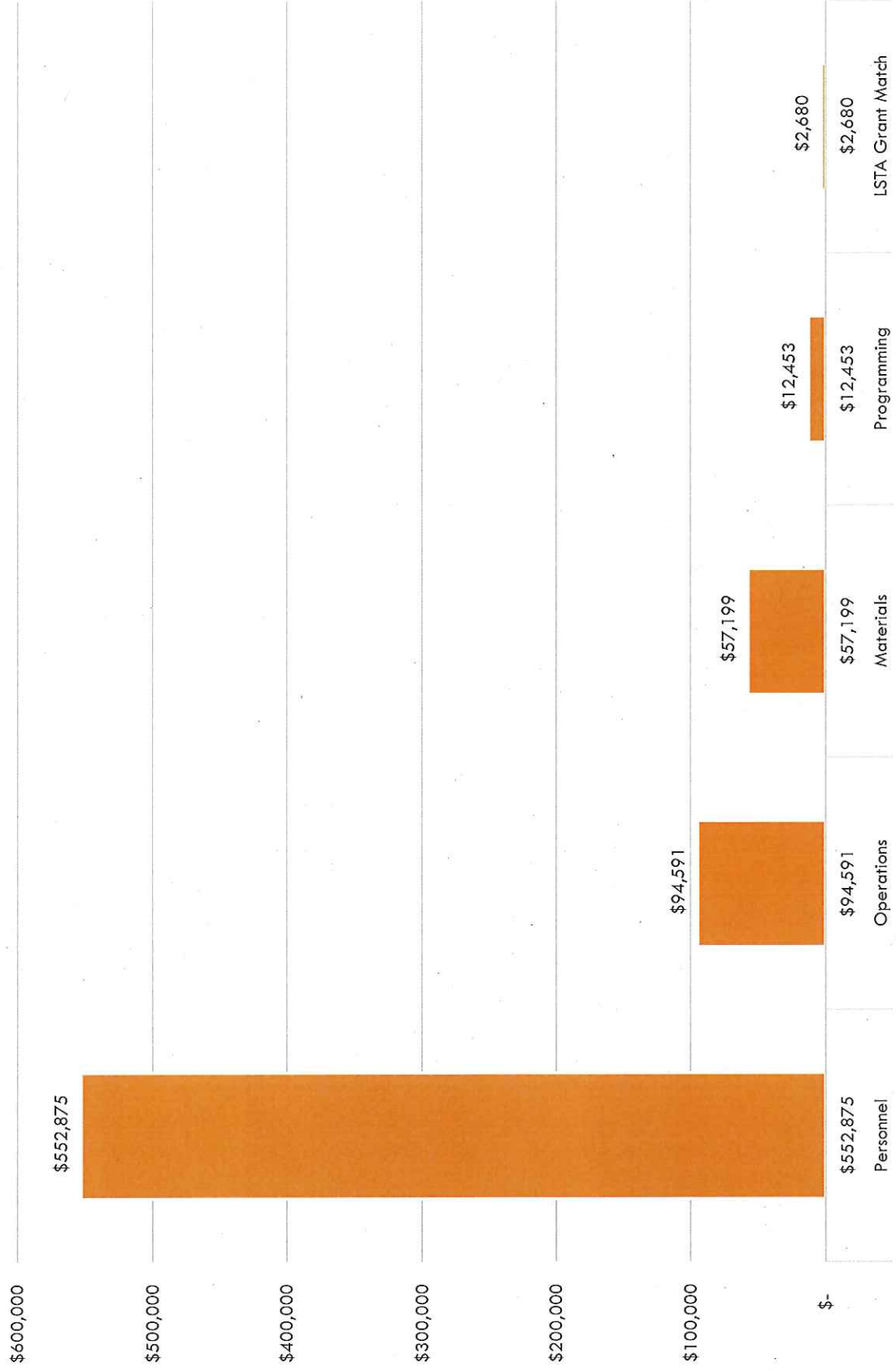
WATAUGA EXPENDITURES FOR 2018-19 \$691,760

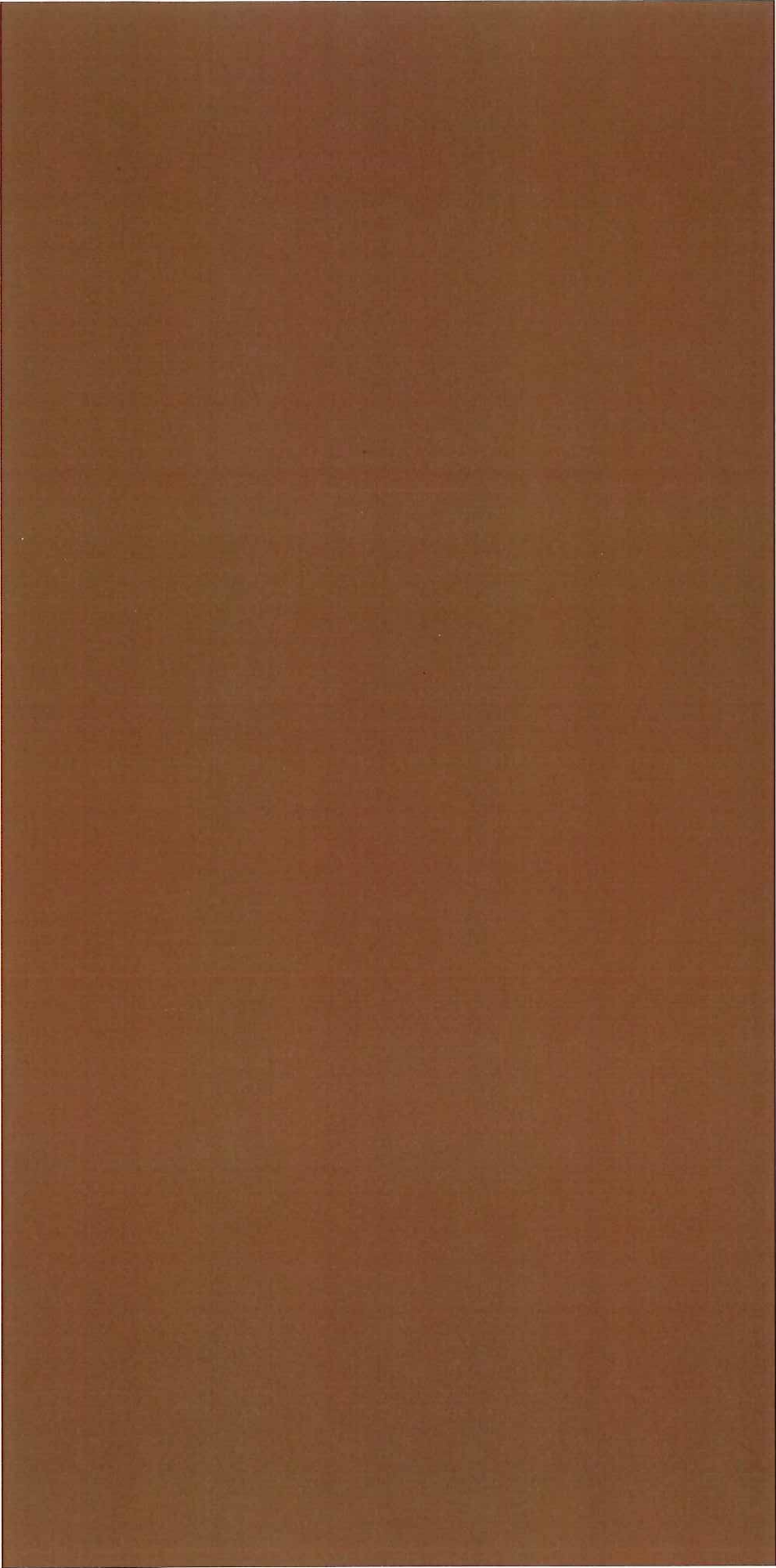


WILKES REVENUES FOR 2018-19 \$760,125



WILKES EXPENDITURES FOR 2018-19 \$719,798





LOOKING FORWARD

2019-2020

2019-2020

- **Five Year Plan work**

- Annual Objectives
- 19-20 Objectives
- Extending objectives through 20-21

- **Year 3 of
Alphabet Ready**
in Watauga and
Ashe County schools,
partially funded by
LSTA

- **ARL Good Neighbor
Project 2019**

*Stories of Recovery: Finding
Help and Hope*

- **VOIP**

voice over internet protocol
for telephone service
throughout system completed

- **Local Advisory Boards**
ramped up involvement



Visit our website at

www.arlibrary.org