

Ashley Honeycutt

From: Kitty Honeycutt <director@ashechamber.com>
Sent: Tuesday, January 5, 2021 4:34 PM
To: Ashley Honeycutt
Subject: presentation to Commissioners

Ashely,

I am requesting to be placed on the agenda for an upcoming Commissioners' meeting. I have flexibility, since I am not making a request for money or asking for a decision on a program – just an informative session for the Board to be updated on the work of the Chamber for the last year. I like to make an annual visit so they are aware of the Chamber's projects and accomplishments. I feel that it is also a good idea to introduce the Chamber to the new members of the Board. I will bring a PowerPoint presentation. In the past, our staff and some of our Board of Directors have attended with me. Please notify me of the options for that, given the current limitations on attendance. I will need at least one person to help with the presentation. There is no urgency – I am available when you have an agenda that is not too lengthy or urgent.

Thank you for your consideration.

Kitty

Kitty Honeycutt, Executive Director
Ashe County Chamber of Commerce
"The Coolest Corner of North Carolina"
PO Box 31
West Jefferson, NC 28694

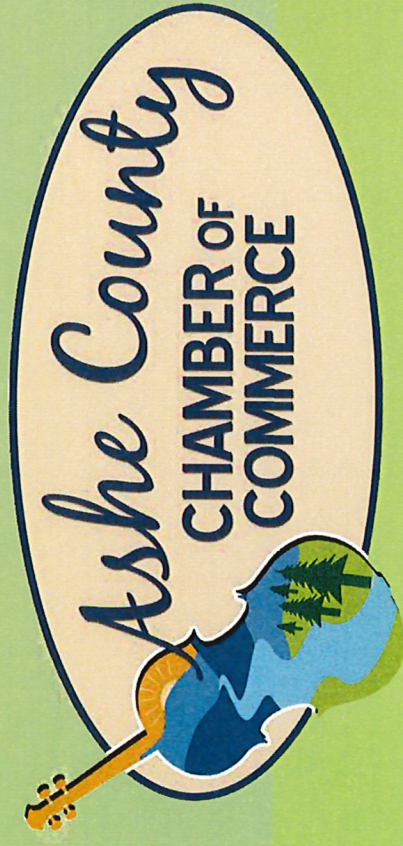


director@ashechamber.com

www.ashechamber.com

336-846-9550





2022 ACTIVITY UPDATE

Kitty Honeycutt | Executive Director



PHOTO CREDIT: © Jim Smith

BOARD OF DIRECTORS & STAFF



MEMBERS

Business, Non-Profits, and Individuals

TOTAL MEMBERS: 446

NEW MEMBERS: 41

ASHE ADVANTAGE PROJECT

A 501(c)3 that provides education scholarships and small business grants.

ABOUT THE CHAMBER

**CHAMBER
&
VISITOR CENTER**

THE VENUE

CHAMBER COMMITTEES

5

Business & Community Development Committee

SMALL BUSINESS
CONSULTING
GROUP

LEADERSHIP
ASHE



CONNECT ASHE



INDUSTRY &
NON-PROFIT
TOURS

EDUCATION COMMITTEE

SCHOLARSHIP AWARDS

9 Scholarships Total= \$13,500

PRICE-DEVERICK SCHOLARSHIP FOR TEACHERS

*Presented in partnership with Blue
Ridge Energy.*

DICK MILLER YOUTH LEADERSHIP PROGRAM

MEMBER SERVICES COMMITTEE

28th ANNUAL
ORNAMENT



ANNUAL
EVENTS



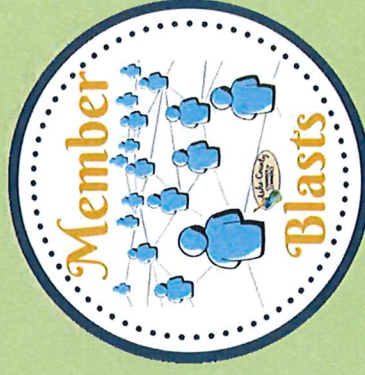
ANNUAL
AWARDS



MORNING
MINGLES



MEMBER
BLASTS



BLUE RIDGE BRUTAL BIKE RIDE



AUGUST 21, 2021

TOURISM COMMITTEE



ADVERTISING &
MARKETING

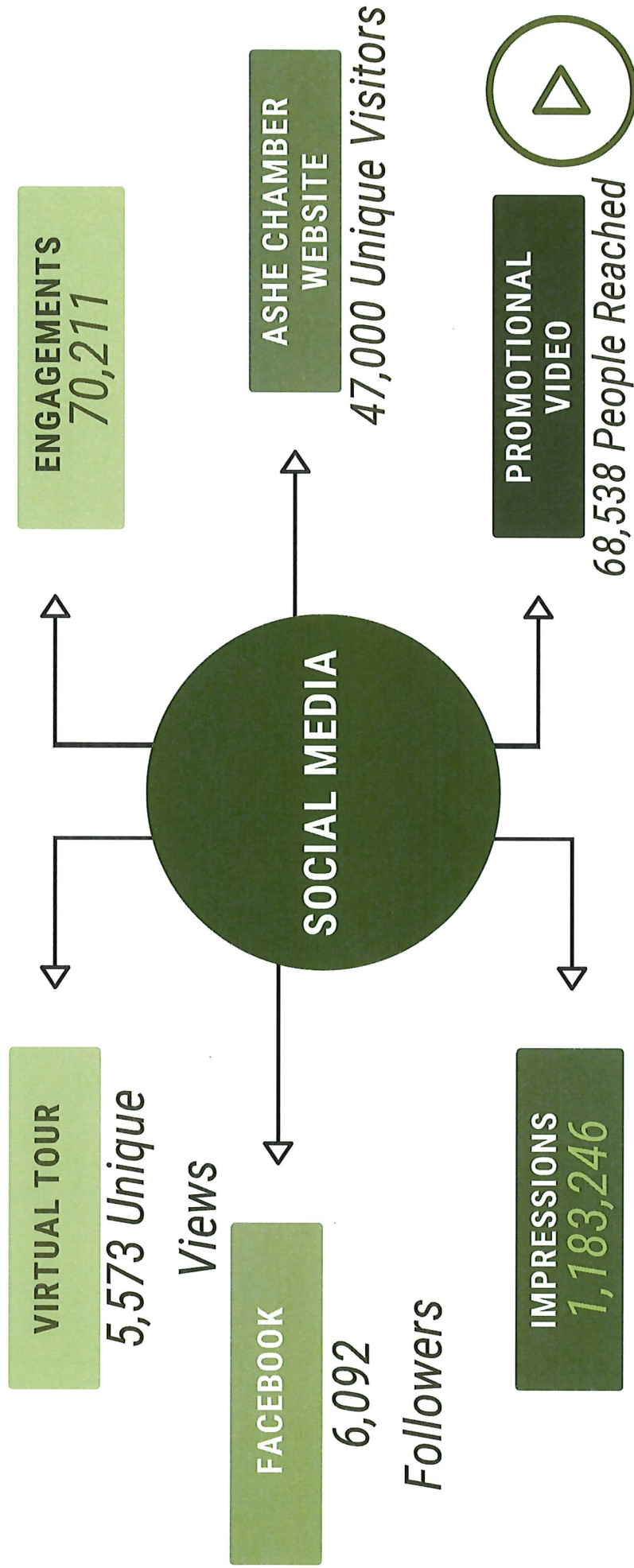


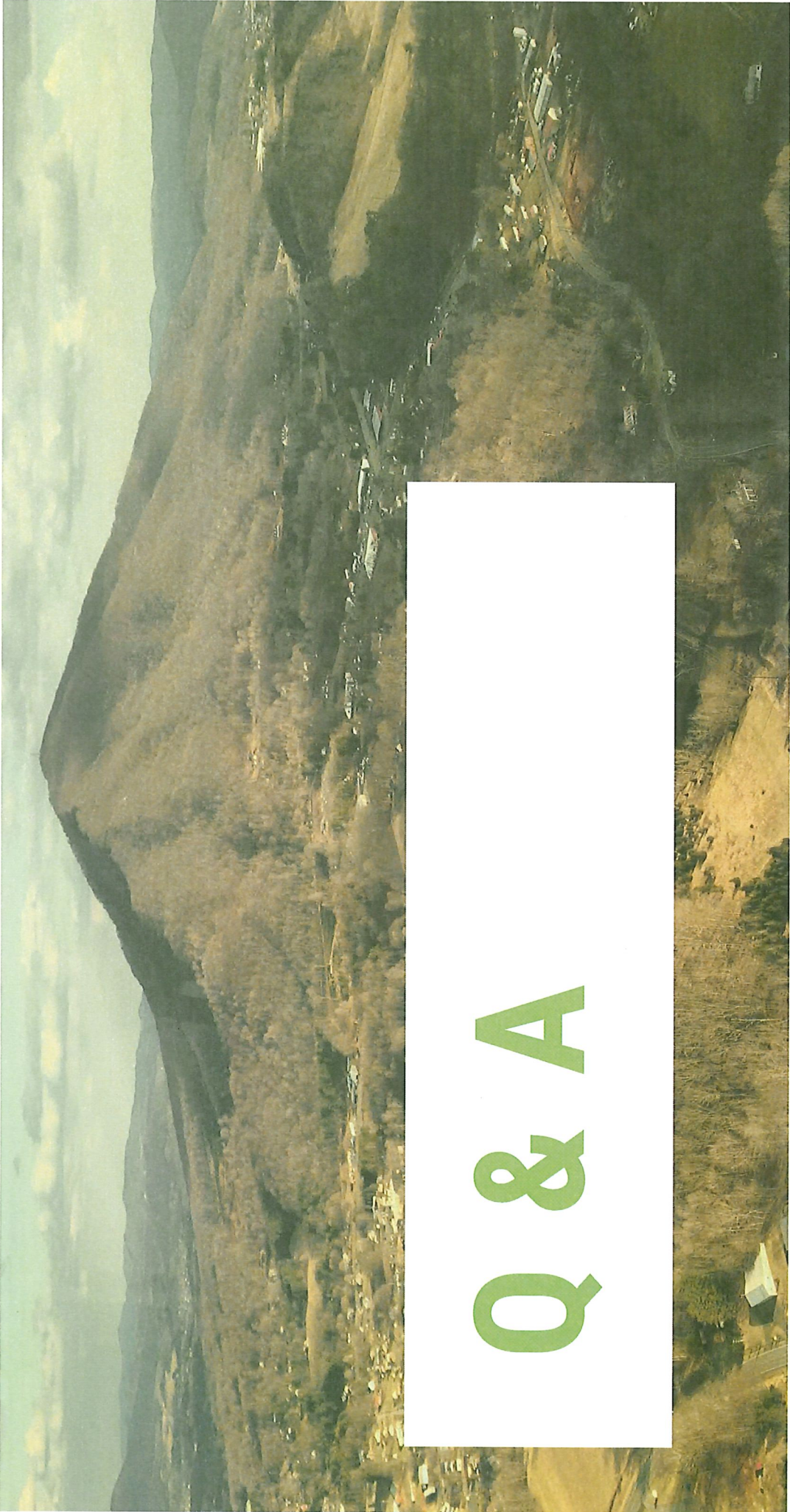
EVENT
SPONSORSHIP



SOCIAL MEDIA

TOURISM COMMITTEE *(continued)*



An aerial photograph of a mountainous region. A large, prominent mountain peak dominates the left side of the frame. The mountain's slopes are covered in dense, green forest. At the base of the mountain, a valley opens up, containing a small town or village with several buildings and roads. The surrounding landscape is a mix of green fields and forested areas. The sky is overcast with soft, grey clouds. A white rectangular box is superimposed over the lower right portion of the image, containing the text 'Q & A' in a large, green, sans-serif font.

Q & A

ASHE COUNTY CHAMBER OF COMMERCE